



SPONSORSHIPS

PLATINUM SPONSOR \$3000

*FEATURE STORY on sponsor for Hartland Township social media

Sponsor name on **Welcome Sign**

Logo prominently displayed in all marketing materials.

Logo prominently displayed at the event.

NAME & LOGO on day-of-the-event flyer

GOLD SPONSOR \$2000

Sponsor name on **Hospitality Tent**

Logo prominently displayed in all marketing materials.

Logo prominently displayed at the event.

NAME & LOGO on day-of-the-event flyer

SILVER SPONSOR \$1000

Sponsor for one of Winterfest's **Main Activities**

Sponsor acknowledged on signage for that activity/event.

NAME on day-of-the-event flyer

BRONZE SPONSOR \$500

Sponsor for **Non-profit Community Group Activities**

Included on signage at event.

NAME on day-of-the-event flyer

CRYSTAL SPONSOR \$250

Sponsor acknowledged online.

NAME on day-of-the-event flyer

PARTNERSHIPS

We also welcome partnerships in which organizations lead one or more events during the Hartland Family Winterfest. For more information on sponsorships or event partnerships, please contact Heather Cosgrove or Larry Ciofu, Winterfest Coordinators, at deputyclerk@hartlandtwp.com or (810) 632-7498.